## SOCIAL RESPONSIBILITY

## THIS WEBSITE, ITS CONTENT, AND SOCIAL MEDIA ACCOUNTS ARE INTENDED SOLELY FOR AUDIENCES OF LEGAL DRINKING AGE.

- We are deeply committed to promoting responsible drinking and discouraging misuse of alcohol.
- We acknowledge the social culture of drinking but if done so responsibly.
- We do not advocate overconsumption or the abuse of alcohol.
- We respect others choice of not drinking and request everyone to respect the same.
- Please keep your own circumstance and health into consideration before drinking. Drink in moderation. We
  appreciate quality over quantity. Please drink mindfully. Seek help from a professional if you have a problem,
  or if you think you might have one.
- We do our best to research the information included in our content, but there may be technical inaccuracies
  or typos now and then. If you see one, please tell us. If we find we have an error, the information on this
  website and social accounts may be changed or updated without notice.
- The Company markets its brands responsibly and works in harmony with the Government and laws of the land.
- We actively support all laws regulating the access, purchase and consumption of alcohol and strictly do not support illegal, irresponsible consumption and misuse of alcohol including but not limited to excessive drinking, drinking and driving, and underage drinking.

## **Our Philosophy**

- ✓ DON'T DRINK IF YOU'RE NOT OF LEGAL AGE.
- ✓ NEVER DRINK AND DRIVE.
- ✓ DRINK RESPONSIBILY.
- ✓ DRINKING EXCESSIVELY WILL CAUSE HARM TO YOUR BODY AND MIND.

## **WEBSITE AND SOCIAL MEDIA GUIDELINES**

- Our website and social media accounts are meant only for responsible adults of legal drinking age.
- We do not sell or market through our website or any social media accounts. The content we create for this site and all our social media accounts are not meant for advertisement or promotions or any prohibited activity but is meant only for responsible adults of legal drinking age to learn more about the alcohol, wines and spirits.
- Do not follow, share or use our content if you are before the legal drinking age.
- Our content is not intended for promoting alcohol abuse, binge drinking, hazing, trolling, or any other forms of abuse.
- We reserve the right to remove or comment on any Post that, in our sole discretion, is unacceptable, undesirable, inappropriate or in violation of these guidelines on any of our social channels.
- We are not responsible for or liable for any content posted or uploaded on any of our social channels by its
  users, or any content on third party sites.